

## ABSTRACT

The present invention relates to an apparatus, a system, and a method for business negotiations which can shorten the lead time for the business negotiations.

5 An ordering person creates estimate request information, registers the estimate request information on a homepage, and subsequently transmits an estimate request occurrence notice to at least one predetermined prospective dealer via e-mail. Then, the prospective dealer creates estimate information based on the estimate request information, registers the estimate information on the homepage, and subsequently transmits a

10 response registration notice to the ordering person via e-mail. Then, the ordering person references the estimate information on the homepage, decides a dealer to be dealt with from the prospective dealers in consideration of the estimate information and business conditions including a predetermined acceptable price, and subsequently transmits a dealer decision notice via e-mail to the dealer.

15